

Bella Zenker

(262)-337-2384 • bnzenker02@gmail.com • Hartland, Wisconsin

Education

Marquette University, Milwaukee, WI May 2025
Bachelor of Science in Business Administration
Major in Marketing

Marketing Experience

Marketing and Social Media Intern

Lake Country DockHounds, Oconomowoc, WI May 2024 - Present

- Collaborate with 2 other Social Media interns to execute and promote events
- Coordinate with corporate sponsors to make sure all social media pieces are accounted for
- Scheduled and managed the team's social media accounts for home and away game days using Meta Business Suite

Game Day Intern

Lake Country DockHounds, Oconomowoc, WI May 2023 - August 2023

- Promoted sponsor in between innings (7-8 times a game)
- Provided fan experience and created excitement throughout the game
- Gained an understanding of baseball stadium operations behind the scenes
- Prepared and cleaned the stadium before and after each game

Job Shadow

January 2023

Chicago Fire, Chicago, IL

- Director of Partnership Marketing of the Chicago Fire was my mentor for academic year 2022-2023
- Shadowed a day of work and learned about the marketing of a professional sports team

Work Experience

Desk Receptionist

August 2022 - Present

Marquette University, Milwaukee, WI

- In charge of the front desk in a residence hall and assist residents with checking in
- Clarify any questions on the phone when a resident or parents of residents call
- Manage the mail room to make it easier for residents to find packages when mail is delivered

Sale Associate

June 2019 - Present

Sierra, Delafield, WI

- Provide excellent customer service
- Operate the cash registers while checking out customers
- Make the store look nice by arranging the clothing bars on the sales floor
- Provide assistance to coworkers when needed

Volunteer Experience

Volunteer

January 2022 - May 2022

Hope House Shining Stars, Milwaukee, WI

- Tutored third grade and under students and helped them with homework